Atty. Dkt. No.: 025636-0114

WHAT IS CLAIMED IS:

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- 1. An evaporative cooler comprising:
- a housing having a top, a bottom, a front panel, a rear panel and a first and second side extending between the front and rear panels;
- at least one media cabinet being movable in and out of an
- area defined by the top, bottom, front and rear panels, the media cabinet
- 6 having a longitudinal axis extending between the top and bottom
- a rigid media being removably received in the media cabinet
- 8 along the longitudinal axis.
- The apparatus of claim 1, wherein the media cabinet includes a bottom panel, a front wall and a rear wall having an inner edge and an outer edge, a side wall extending between the front and rear
- 4 walls proximate the outer edge.
- The apparatus of claim 2, wherein the media cabinet includes a pair of flanges extending from the inner edges of the front and rear wall respectively toward one another.
- 1 4. The apparatus of claim 3, wherein the rigid media is located
 2 between the pair of flanges and the side wall in an in-use position.
- The apparatus of claim 4, wherein the rigid media is supported by the bottom panel in the in-use position.
- The apparatus of claim 4, wherein the media cabinet is pivotally coupled to the housing allowing the media cabinet to pivot outward of the housing between a vertical position to a non-vertical position.

- The apparatus of claim 4, wherein the media cabinet is pivotally coupled to the housing proximate a bottom region of the media cabinet along an axis perpendicular to the front and rear walls of the housing.
- The apparatus of claim 6, wherein the media cabinet includes a support leg extending from the bottom panel, the support leg being configured to rest upon a base panel of the housing to at least partially support the media cabinet.
- 1 9. The apparatus of claim 7, wherein the housing includes a
 2 removable top portion to provide access to the rigid media in a
 3 vertical position.
- 1 10. The apparatus of claim 1, wherein the media cabinet includes a 2 side panel having at least one opening configured to allow air to 3 enter therethrough.
 - 11. An evaporative cooler comprising:
- a housing including a front panel and an opposing rear panel configured to be attached to a building structure, the housing further including a first and second side extending between the front and rear panels;
- a blower located within the housing;
- a first and second evaporative media pad proximate the first and second sides of the housing respectively;
- a water distribution system including a water pump
 configured to pump water to at least one nozzle located above the media
 pads to permit water to flow downwards through the pads; and
- a first and second media cabinet coupled to the housing and movable from a vertical in-use position to a non-vertical position, the first

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and second evaporative media pads being removably received in the first and second media cabinets respectively.

- 1 12. The apparatus of claim 11, wherein each media cabinet is pivotally coupled to the housing allowing each media cabinet to pivot outward of the housing between a vertical position to a non-vertical position.
- 1 13. The apparatus of claim 11, wherein the first and second media pads are rigid media pads.
- 1 14. The apparatus of claim 13, wherein each media cabinet includes a side wall facing outward, a front wall and a rear wall.
- 1 15. The apparatus of claim 14, wherein each media cabinet includes a pair of flanges extending inwardly distal the first and second sides of the housing respectively.
- 1 16. The apparatus of claim 15, wherein in an in-use position, the rigid
 2 media pads are located between the pair of flanges and the side
 3 wall.

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- 1 17. An evaporative cooler comprising:
- a housing, a blower, an evaporative media, and a media
- 3 wetting system;
- a media cabinet including a front wall and a rear wall having
- an inner edge and an outer edge, a side inlet wall extending between the
- 6 outer edges of the front and rear walls, and a first and second flange
- 7 extending inwardly toward one another from the front and rear walls
- 8 respectively;
- 9 wherein, a cavity region is defined by the front and rear walls
- and the first and second flanges and the side inlet wall to support the
- media pad in a vertical in-use position;
- a pivot about which the orientation of the media can be
- changed from a vertical to a non-vertical position.
- 1 18. The apparatus of claim 17, wherein the media pad is rigid.
- 1 19. The apparatus of claim 18, wherein the media cabinet is pivotally
- coupled to the housing allowing the media cabinet to pivot outward
- of the housing between a vertical position to a non-vertical
- 4 position.
- 1 20. The apparatus of claim 19, wherein the media cabinet is pivotally
- 2 coupled to the housing proximate a bottom region of the media
- 3 cabinet along an axis perpendicular to a front and rear panel of the
- 4 cooler housing.